



## 2007–2008 Sponsorship Levels

### Platinum Sponsor—\$5,000

- 2007–2008 Industry Partner membership to MSA. Services to include updated staffing company membership and prospect list electronically, company info put in New Member Kits and listed as Benefit Provider on marketing materials
- Sponsorship link in four issues of MSA E-News
- Educational column regarding service in one issue of MSA E-News
- Available company literature at all programs (provided by Sponsor)
- Listed as the title sponsor of MSA meetings in all promotional materials including logo
- Table space at all MSA meetings
- **Exposure at four MSA programs**
  - Sponsorship recognition in program
  - 10 minutes at the podium to describe company
  - Banner (company provides) above main stage podium with option to hang 1 more banner
  - Highlighted as platinum level sponsor

### Gold Sponsor—\$2,500

- 2007–2008 Industry Partner membership to MSA. Services to include updated staffing company membership and prospect list electronically, company info put in new member kits and listed as Benefit Provider on marketing materials
- Available company literature at all programs (provided by Sponsor)
- Sponsorship link in two issues of the MSA E-Alert
- **Exposure at two MSA programs**
  - Sponsorship recognition in printed program
  - 5 minutes at the podium to describe company
  - Available company literature
  - Banner (company provides) above main stage podium with option to hang 1 more banner
  - Highlighted as a gold level sponsor

### Silver Sponsor—\$1,000

- 2007–2008 Industry Partner membership to the MSA. Services to include updated staffing company membership and prospect list electronically, company info put in new member kits and listed as benefits provider on marketing materials
- Sponsorship listing and link in one issue of MSA E-News.
- Promotional article (300 word) in all quarterly newsletters (provided by sponsor)
- Listed as a Silver level sponsor of MSA in all promotional materials
- **Exposure at one MSA program**
  - Sponsor recognition in printed program
  - 5 minutes at the podium to describe company
  - Available company literature
  - Banner (company provides) above main stage podium with option to hang 1 more banner
  - Highlighted as a silver level sponsor

### Bronze Membership—\$750

- 2007–2008 Industry Partner membership to MSA to include updated staffing company membership and prospect list electronically, company info put in New Member Kits and listed as Benefit Provider on marketing materials
- Educational article in 1 issue of MSA E-News
- Table space at 1 meeting